COMMUNITY OUTREACH

Three Communities – Equal Outreach
- Townsend
- Pepperell
- Ashby

School
- High School Community
- District Community

Local
- Business Community
- Senior Community
- Non District Community
METHODS OF OUTREACH

School
- District website
- PTO advocacy
- Reverse 911 calls
- Flyers

Local
- Board of Selectman Meetings
- Finance Committee Meetings
- Council on Aging
- Athletic Leagues & Organizations
- Lions Clubs / Knights of Columbus
- Advertise at and attend Events
COMMUNITY SUPPORT STRATEGIES

1.) Create a Task Matrix
2.) Identify Key Players
3.) Ask for community input
4.) Reinforce meeting attendance
5.) Spread the word through all avenues
6.) Take advantage of local events
7.) Plan events
8.) Share information

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<thead>
<tr>
<th>Task</th>
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<tbody>
<tr>
<td>1 Create Event on District Facebook Page</td>
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<tr>
<td>2 Create event in Yahoo Groups</td>
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<td>3 Contact Newspaper Media</td>
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<td>4 Create slide for posting on School website</td>
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<td>5 Email invitations to the town board/groups</td>
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<td>6 Reverse 911 - all schools</td>
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<td>7 Mobilize PR Working Group Social Network</td>
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<td>8 Create Slide Deck for Presentation</td>
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<tr>
<td>9 Post Event on All Town Websites</td>
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<tr>
<td>10 Update/post on project website</td>
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<tr>
<td>Calendar</td>
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<tr>
<td>News</td>
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<td>Building Committee page</td>
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<td>School Committee page</td>
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<tr>
<td>11 Invite Legislators</td>
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<tr>
<td>12 Create promo presentation</td>
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<tr>
<td>13 Distribute forum information via Yahoo Group</td>
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<tr>
<td>14 Talk to Principal to arrange babysitting, sign wavers, etc</td>
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INFORMATION SHARING

- Programming Info
- Existing Building Analysis
- Study Findings
- Design Alternatives
- Cost Estimates
- Bond Ratings
- Tax Impact
SOCIAL MEDIA – ESTABLISH & MAINTAIN

BFSA Fundraiser - The Time is Now

Public · By Building the Future for Shirley and Ayer

Saturday, September 15, 2012 · 7:30pm until 1:00am

Building the Future for Shirley and Ayer (BFSA) will host a fundraiser, The Time is Now, on Saturday, September 15th from Café, 39 Main Street in Ayer, MA. A suggested advance or at the door) will include live and locally-inspired silent auction and a chance to win Sox and New England Patriots.

“All proceeds from this event will be used to awareness...See More

North Middlesex Regional High School Community

Welcome to the NM blog! The NM Administration is excited to provide this resource to students, parents and the community members of Townsend, Pepperell and Ashby. On this page you will find updates on school events and student achievement, as well as on-line resources for all of our visitors. We have recently added the link below on our NEASC Re-accreditation efforts. Check in frequently for all of the up-to-date news about North Middlesex Regional High School!

NEASC Accreditation

As many of members of the NMRHS school community are aware, the New England Association of Schools and Colleges (NEASC) will be sending a visiting committee to NM in the Fall of 2013 in order to evaluate our school for accreditation. Many of you also know that NEASC is presently considering the status of NM’s current accreditation. In order to provide our school community with accurate and substantive information regarding our status and the accreditation process Superintendent Maureen Marshall hosted an informational parent’s forum on Wednesday, January 4, 2012. This blog page has been established in order to carry forward the efforts that began on that evening. We will utilize this page to provide updates and information on the steps we have at NM are taking to prepare for our visitation. The power point presentation from the January 4th meeting is available on the district web page (click here). In addition, Principal Battye has published information on the NEASC re-accreditation process and our preparation efforts in the December 2011 issue of the Parent Newsletter (click here). If you have the opportunity to review these documents, we hope that you will share with us your thoughts through the comment feature located below.